

ज्ञान-विज्ञान विमुक्तये
UGC-DEB
ENTITLED

CENTRE FOR DISTANCE AND ONLINE EDUCATION

UNLOCKING YOUR POTENTIAL,
WHEREVER YOU ARE!

ADMISSION OPEN

JOIN
BBA
B.Com.
M.Com.
ON DISTANCE MODE



FOR MORE INFORMATION VISIT:
 www.shobhitodl.in

CENTRE FOR DISTANCE AND ONLINE EDUCATION

The Centre for Distance & Online Education at Shobhit University Meerut is an initiative aimed at providing quality education to those who cannot pursue traditional on-campus programs due to various constraints. It offers a range of undergraduate and postgraduate programs in the distance mode, allowing students to study at their own pace and convenience.

Vision:

Our vision is to be a national leader in distance education, breaking down geographical, cultural, and social barriers to deliver world-class education. We aim to empower learners from all walks of life with the knowledge, skills, and competencies needed to thrive in a rapidly evolving world. Through innovative technology, inclusive practices, and a commitment to excellence, we envision creating a learning environment where every student has the opportunity to achieve their full potential, contribute to their communities, and make a positive impact on a global scale.

Mission:

The mission of our distance education program is to provide accessible, affordable, and high-quality education to students across the nation. We are committed to fostering an inclusive and supportive online learning community that encourages collaboration, critical thinking, and lifelong learning. By leveraging cutting-edge technology and adopting best practices in online education, we aim to offer a diverse range of programs that meet the needs of a dynamic workforce and society. Our dedicated faculty and staff are devoted to the success of our students, equipping them with the necessary tools to excel in their personal and professional lives.

Courses Offered:

- BBA
- B.Com.
- M.Com.

Degrees awarded through Open and Distance Learning (ODL) and Online modes by recognized institutions are equivalent to those obtained through conventional, in-person education. (UGC)



Your Gateway to Success Through Flexible Learning

SHOBHIT UNIVERSITY OPEN DISTANCE LEARNING (ODL) PROGRAMS

WHY CHOOSE SHOBHIT UNIVERSITY'S ODL PROGRAMS?



FLEXIBILITY AND CONVENIENCE

Learn at your pace, anywhere and anytime, with our state-of-the-art learning platforms.



EXPERT INSTRUCTORS

Taught by academicians and industry professionals with years of real-world experience.



INDUSTRY-ALIGNED CURRICULUM

Courses designed to meet the current industry standards and future trends.



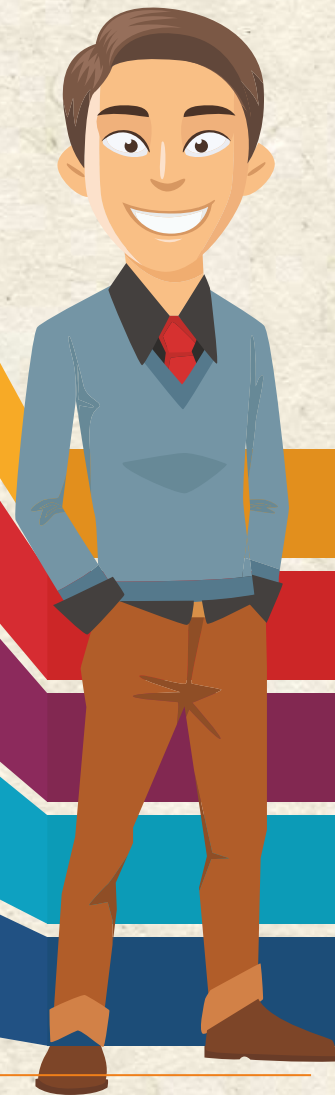
ACCREDITED PROGRAMS

Recognized by the DEB-UGC, ensuring your degree has national and international relevance.



COMPREHENSIVE PLACEMENT SUPPORT

Shobhit ODL goes beyond academics to provide their students with valuable career assistance.



Your Gateway to Success Through Flexible Learning

BACHELOR OF BUSINESS ADMINISTRATION (BBA) - 3 Yrs.

CURRICULUM HIGHLIGHTS

MANAGEMENT THEORY AND PRACTICE

Understand the fundamentals of management and business operations.



BUSINESS ECONOMICS

Learn how market forces shape business strategy.



FINANCIAL ACCOUNTING

Acquire essential accounting skills, crucial for any business environment.



CONSUMER BEHAVIOR

Insights into customer decision-making processes to better manage marketing efforts.



ENTREPRENEURSHIP

Equip yourself with the knowledge to start and manage your own business.



JOB PROSPECTS

Career opportunities in management roles across various sectors including retail, finance, marketing, and human resources; potential to rise to senior managerial positions or start an entrepreneurial venture.



Eligibility:

Pass in 10+2 (Science or Commerce) from a recognized board.

Fee Details:

If paid per Semester	If paid Annually
₹ 13,000 per sem. [Programme Fee: ₹ 11,000 Exam Fee: ₹ 2,000 (per sem.)]	₹ 25,000 per annum [Programme Fee: ₹ 21,000 Exam. Fee: ₹ 4,000 (per annum)]
Total Fee: ₹ 78,000 (all sem.)	Total Fee: ₹ 75,000 (all sem.)



BACHELOR OF COMMERCE (B.Com.) - 3 Yrs.

CURRICULUM HIGHLIGHTS

ADVANCED FINANCIAL ACCOUNTING

Dive deep into complex financial records and regulatory frameworks.



CORPORATE LAW

Learn about the legal aspects affecting business operations.



INTERNATIONAL BUSINESS

Study trade dynamics across borders and how to manage businesses internationally.



MANAGEMENT INFORMATION SYSTEMS

Introduction to information systems in a business environment.



INVESTMENT ANALYSIS

Understand market, financial instruments, and portfolio management.



SKILLS DEVELOPED

Financial reporting, analytical thinking, legal compliance, global business management, and investment strategy.



JOB PROSPECTS

Careers in accounting, finance, banking, consulting, and government sectors; well-prepared for roles such as tax advisor, auditor, stockbroker, and financial planner.



Eligibility: Pass in 10+2 (Science or Commerce) from a recognized board.

Fee Details:

If paid per Semester	If paid Annually
₹ 11,000 per sem. [Programme Fee: ₹ 9,000 Exam Fee: ₹ 2,000 (per sem.)]	₹ 20,000 per annum [Programme Fee: ₹ 16,000 Exam. Fee: ₹ 4,000 (per annum)]
Total Fee: ₹ 66,000 (all sem.)	Total Fee: ₹ 60,000 (all sem.)



MASTER OF COMMERCE (M.Com.) - 2 Yrs.

CURRICULUM HIGHLIGHTS

STRATEGIC MANAGEMENT AND CORPORATE GOVERNANCE

An exploration of the strategic decision-making process and corporate governance.



ADVANCED ECONOMETRICS

Employ statistical methods to analyze economic data.



GLOBAL ECONOMIC POLICIES

Study the impact of global economic policies on business.



BUSINESS CONSULTING

Learn how to provide professional advice in the business context.



FINANCIAL MARKETS AND SERVICES

A comprehensive overview of financial markets and their functioning.



SKILLS DEVELOPED

Advanced financial analysis, strategic business planning, economic forecasting, policy analysis, and consultancy.



JOB PROSPECTS

Senior roles in finance, management, consulting, academia, and policy-making; potential careers include chief financial officer, financial analyst, policy analyst, and business consultant.



Eligibility: Bachelor's degree from a recognized University in related subjects.

Fee Details:

If paid per Semester	If paid Annually
₹ 13,000 per sem.	₹ 25,000 per annum
[Programme Fee: ₹ 11,000 Exam Fee: ₹ 2,000 (per sem.)]	[Programme Fee: ₹ 21,000 Exam. Fee: ₹ 4,000 (per annum)]
Total Fee: ₹ 52,000 (all sem.)	Total Fee: ₹ 50,000 (all sem.)



ADDITIONAL FEATURES



Learning Management System (LMS): Access our robust LMS that provides interactive content, video lectures, and real-time assessments.



Virtual Library: Get unlimited access to a vast digital library containing eBooks, journals, and research papers.



Career Services: Comprehensive support including resume building, interview preparation, and internship placements in top companies..

Documents Required:

- ⚙ 10th standard marks card.
- ⚙ 12th standard marks card/Diploma marks card along with completion certificate. ITI all semester marks card and ITI certificate.
- ⚙ All semester/year degree marks sheet with graduation certificate.
- ⚙ Passport size photo (Selfies not allowed) , photo should be in jpg format less than 50kb.
- ⚙ Aadhar Card – Page 1 & 2 (showing DD/MM/YYYY) and if only year mentioned in Aadhar then needs to be updated and submitted.
- ⚙ Application form duly filled in all respects.
- ⚙ Registered Affidavit – in case of name change/DOB change.
- ⚙ All the above original documents scanned in PDF format only.

Proud Shobhithians Serving Globally

Our esteemed Shobhithian alumni are making significant contributions across the globe, with members proudly serving in renowned organizations such as Facebook, LinkedIn, Google, Cognizant, TCS, HP, SAP, Oracle, Accenture, IBM, Microsoft, Syntel, Siemens, Sony, Panasonic, Samsung, LG, Apple, Intel, Johnson & Johnson, Philips, GE Healthcare, Serum Institute of India, Panacea Biotech Ltd., Biocon Ltd., Novo Nordisk, IFFCO, DuPont India, Advanta Ltd, and many others. Their achievements underscore the quality of education and preparation they received at Shobhit University.



Payment Mode:

Fees will be accepted online on the SU portal via. Debit Card/Credit Card/UPI/Wallets/Net Banking etc. or through Demand Draft in favour of "Shobhit University", payable at Meerut. Please DO NOT make payment in cash. The university will not assume liability for any payment made in cash at any place.

You can pay the fee through any of the two payment options:

A. Debit/Credit Card/Net Banking/RTGS: Please transfer the amount as per below details:

Account Name- **Shobhit University**

Account Number- **496604010029158**

Bank Name- **Union Bank of India**

Branch Code- **549665**

Branch Address- **Union Bank of India, Shastri Nagar
Meerut, Uttar Pradesh, India**

IFSC/RTGS Code- **UBIN0549665**


Swift Code- **UBININBBMRT**


MICR Code- **250026007**


B. Demand Draft: DD of Non-refundable admission processing charge of ₹600 only, in favour of Shobhit University payable at Meerut.

CENTRE FOR DISTANCE AND ONLINE EDUCATION Shobhit Institute of Engineering & Technology

[NAAC 'A' Grade Accredited Deemed-to-be University estd u/s 3 of UGC Act, 1956]
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